

# NRF National Retail Federation

## 4-5-4 CALENDAR FOR MONTHLY SALES RELEASES 2024 vs. 2023 52 vs. 53\* Week Year

	Week	2024 Week Ending	2023 Week Ending		Week	2024 Week Ending	2023 Week Ending
<b>FEBRUARY</b>	1	2/10	2/11	<b>AUGUST</b>	27	8/10	8/12
	2	2/17 (Valentine's Day)	2/18 (Valentine's Day)		28	8/17	8/19
	3	2/24 (Presidents Day)	2/25 (Presidents Day)		29	8/24	8/26
	4	3/2	3/4		30	8/31	9/2
<b>Publish Date</b>	<b>March 7</b>			<b>Publish Date</b>	<b>September 5</b>		
<b>MARCH</b>	5	3/9	3/11	<b>SEPTEMBER</b>	31	9/7 (Labor Day)	9/9 (Labor Day)
	6	3/16	3/18 (St. Patrick's Day)		32	9/14	9/16
	7	3/23 (St. Patrick's Day)	3/25		33	9/21	9/23
	8	3/30	4/1		34	9/28	9/30
	9	4/6 (Easter)	4/8		35	10/5	10/7
<b>Publish Date</b>	<b>April 11</b>			<b>Publish Date</b>	<b>October 10</b>		
<b>APRIL</b>	10	4/13	4/15 (Easter)	<b>OCTOBER</b>	36	10/12	10/14 (Columbus Day)
	11	4/20	4/22		37	10/19 (Columbus Day)	10/21
	12	4/27	4/29		38	10/24	10/28
	13	5/4	5/6		39	11/2 (Halloween)	11/4 (Halloween)
<b>Publish Date</b>	<b>May 9</b>			<b>Publish Date</b>	<b>November 7</b>		
<b>MAY</b>	14	5/11	5/13	<b>NOVEMBER</b>	40	11/9	11/11 (Veterans' Day)
	15	5/18 (Mother's Day)	5/20 (Mother's Day)		41	11/16 (Veterans' Day)	11/18
	16	5/25	5/27		42	11/23	11/25 (Thanksgiving)
	17	6/1	6/3 (Memorial Day)		43	11/30 (Thanksgiving)	12/2
<b>Publish Date</b>	<b>June 6</b>			<b>Publish Date</b>	<b>December 5</b>		
<b>JUNE</b>	18	6/8	6/10	<b>DECEMBER</b>	44	12/7	12/9
	19	6/15	6/17		45	12/14	12/16
	20	6/22 (Father's Day)	6/24 (Father's Day)		46	12/21	12/23
	21	6/29	7/1		47	12/28 (Christmas)	12/30 (Christmas)
	22	7/6 (Independence Day)	7/8 (Independence Day)		48	1/4 (New Year's Day)	1/6 (New Year's Day)
<b>Publish Date</b>	<b>July 11</b>			<b>Publish Date</b>	<b>January 9, 2025</b>		
<b>JULY</b>	23	7/13	7/15	<b>JANUARY</b>	49	1/11	1/13
	24	7/24	7/22		50	1/18	1/20 (Martin Luther King)
	25	7/27	7/29		51	1/25 (Martin Luther King)	1/27
	26	8/3	8/5		52	2/1	2/3
<b>Publish Date</b>	<b>August 8</b>			<b>Publish Date</b>	<b>February 6, 2025</b>		

\*Fiscal Year 2023 is a 53-week year. 2023 has been restated for comparability to 2024.